

RESOLUTION

WHEREAS, it is recognized that the naming of a City of El Paso (“City”) Transfer Center facility is a very serious matter, and all names considered by the Citizen’s Advisory Committee for the Board of the Mass Transit Department (“Citizen’s Advisory Committee”) and the Mayor and City Council of the City of El Paso (“City Council”), should be above all, significant, appropriate and acceptable to the citizens of the City; and

WHEREAS, the Citizen’s Advisory Committee recommends the names selected to the Mayor and City Council, who have the final authority to name the Transfer Center; and

WHEREAS, all matters regarding the naming or renaming of a Transfer Center shall be in a written resolution formally approved by the Mayor and City Council.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL FOR THE CITY OF EL PASO:

THAT in considering a proposed name, both the Citizen’s Advisory Committee and the Mayor and City Council shall follow the steps and include the following criteria in their selection and approval process:

1. The name of each Transfer Center shall include a reference to its geographical location within the City of El Paso.
2. In addition to its geographical reference, Transfer Centers may also be named after persons, provided the name meets the following criteria:
 - a. The name shall not duplicate the name of any Transfer Center in El Paso.
 - b. The name shall not endorse or advocate any religion or specific religious belief. The use of an individual’s title in the name shall not be considered an endorsement or advocacy of any religion.
 - c. The name shall not have an obscene connotation or malevolently portray, demean, or intimidate any racial or ethnic group.
 - d. The extent of public support for, or opposition against, a name, shall be taken into account when deciding on a name.
 - e. In the event the name of a deceased person is proposed, that person shall have been deceased for at least one year before consideration, shall have been prominent in El Paso or elsewhere, and shall have demonstrated a continued commitment, preferably to public transit locally, nationally, or internationally.

- f. In the event the name of any living person is proposed, that person shall be extremely prominent in El Paso or elsewhere, and shall have made a worthy and extraordinary contribution, preferably to public transit locally, nationally, or internationally.
- g. Persons not associated with public transit may be considered but shall meet all other applicable criteria.
- h. The name of a Transfer Center shall not be changed without extraordinary good reason.

2. Requests for naming of a Transfer Center shall be submitted to the Director of the Mass Transit Department ("Director") by application, with 50 original signatures, and a full biography of the person whose name is being recommended. A copy of the required application is attached hereto as Exhibit "A".

3. The Director will present the request to the Citizen's Advisory Committee for discussion and recommendation, and if applicable, to the Mayor and City Council.

4. Person(s) or Organizations requesting the Transfer Center name shall appear before the Citizen's Advisory Committee.

5. Once the Citizen's Advisory Committee has made a recommendation regarding the naming of a Transfer Center, the Director shall present the recommendation to the Mayor and City Council for approval.

ADOPTED this _____ day of _____, 2009.

CITY OF EL PASO

ATTEST:

John F. Cook
Mayor

Richarda Duffy Momsen,
City Clerk

APPROVED AS TO FORM:

APPROVED AS TO CONTENT:

Cynthia Osborn
Assistant City Attorney

Jay Banasiak, Director
Mass Transit Department